



# STEM CELLS 2022 CONFERENCE SPONSORSHIP PROPOSAL

## GENESIS RESEARCH TRUST

Led by Professor Robert Winston, Genesis Research Trust is a charity based at Imperial College London funding research to progress the understanding of miscarriage, stillbirth, preterm birth, and reproductive cancers, in order to reduce preventable baby loss.

We are the largest collaboration of reproductive health researchers in the UK, delivering real evidence-based results for medical treatments and outcomes of worldwide significance.

Our research over 70+ years has transformed the lives of many parents. However, there remains significant and urgent potential to achieve far more.



## THE SYMPOSIUM OFFICE

The Symposium Office has for 30+ years run conferences that fund research while keeping the global academic and medical community abreast of latest scientific developments and best practice within O&G, neonatology and paediatrics.

Sponsoring a conference means supporting our charity's mission; to understand problems with pregnancy and fertility so that all who dream of having a family may have healthy children.

# WHY SPONSOR ONE OF OUR CONFERENCES?

Our conferences offer the opportunity for senior decision-makers to see your branding and messaging as part of an experience shared with other world-leaders.

Association with respected organisations represented at our events, e.g. Imperial College London, complements your brand's prestige.

Limited number of sponsor places focuses delegates on your brand.

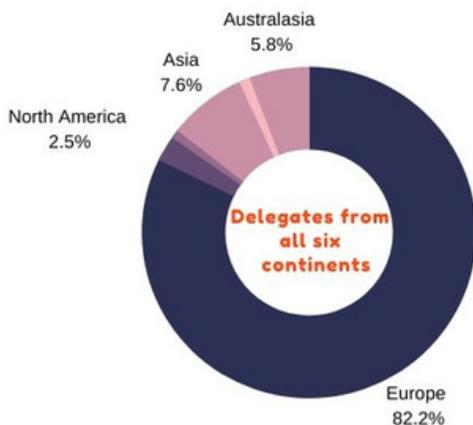
Our events' audiences average triple-figure numbers and represent all six continents of the globe.

Our sponsorship offering is suited to each of our various conferences.



**66**

Countries reached



# FEEDBACK

**"From a commercial point it has been a great showcase for us and has definitely raised our standing in the UK and around the world and generated many sales leads."**

**"Very interesting and educative conference. It has given me with new insight on maternal mental health."**

**"I was very impressed by the variety of professions that were represented today. This in itself proves that the programme is well run and well organised."**

## Top 10 engaging countries



1. UK
2. AUSTRALIA
3. QATAR
4. NETHERLANDS
5. ITALY
6. NORWAY
7. IRELAND
8. CANADA
9. SWITZERLAND
10. SWEDEN



**12,230**

Database reach



# SPONSORSHIP OFFER: 12/22 ONLINE EVENT "STEM CELLS: MODELING OF DEVELOPMENT AND DISEASE"



Sponsorship for this virtual event gives:

- Logo in pre-event marketing via email (to 12k subscribers) and at least 5 social media posts on LinkedIn, Twitter, Instagram and Facebook
- Logo included in the holding slide of live stream and post-event access
- Corporate branding on Symposium Office website with 150-200 words
- Logo and half-page advert on programme emailed to delegates
- Opportunity to speak (for maximum 5 minutes) at conference
- Five delegate places
- Logo and ca. 100 words on email with feedback survey sent post event.

Forecast audience size: 100 delegates

Cost: **£950**

We are looking for a maximum of four sponsors.  
Payment due 1 month before event.  
Fully refundable if event is cancelled.

## CONTACT

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